



A Toast to the Arts

Friday evening April 26 from 6 - 9pm
at SPARROW GROVE MANOR
Food | Drinks | Entertainment

AND

Nature Meets Art Tour of Gardens

Saturday, April 27 from 11am – 5pm
Featuring select gardens in our community
Inspiration | Art Demos | Education

Featuring special guest Dr. Allan Armitage

In support of Monroe-Walton Center for the Arts

You're invited to partner with Monroe-Walton Center for the Arts for our FIRST ever annual A TOAST TO THE ARTS event on Friday, April 26, 2024 at Sparrow Grove Manor in downtown Monroe, GA. You'll enjoy a fun night out – wine tasting, hors d'oeuvres, music and dancing, and an exclusive silent auction that raises critical money for MWCA. Join us to fundraise for the arts and enjoy one of the most memorable evenings in Monroe.

The following day, we will host our annual NATURE MEETS ART Garden Tour, an inspiring and beautiful foray into the loveliest gardens in the area. Art, music and a little learning, too!

About MWCA:



monroewaltonarts.org
gallery | classes | gift shop

As Walton County's **only non-profit community arts center**, in 2024 we will host nine shows in the Gallery, offer 60+ classes and events each month, and support 70+ artists through our gift shop. Your **tax-deductible sponsorship donation** helps us to reach our community with the beauty and healing nature of art.

Through our support of City initiatives, MWCA helps to attract visitors to our downtown who support local businesses!

- In addition to our Gallery, Shop and regular weekly art classes for all ages, we host once-a-month Drop-in Art Workshops plus other fun workshops and events.
- Our **HEALING ARTS** programs include **ArtMD Healing Art Kits** – 1000's given away for free to children, teens and adults in times of sickness or trauma; **Special Needs** art classes; **Art as Therapy** individual and groups; and our **Artistic Shelter** group for grief and loss.
- Our **Book Nook** features local authors. We also host Book Clubs and creative writing classes, too.
- Our community loves the newly renovated **MWCA Starry Night Courtyard**—beautiful and restful.
- We are more than a place to view art. Our students and guests find community, fulfillment, and inspiration!

Come take a stroll through our center at 205 South Broad Street in downtown Monroe or visit our website to learn more at monroewaltonarts.org or give us a call at 770-207-8937.

All business sponsors will be listed as sponsors for BOTH events, and if signed up by March 31 at the **\$250 level or above** will be considered 2024 ANNUAL BUSINESS SPONSORS.

All business sponsorship levels include these benefits:

- Tax deduction
- Annual Family Membership at MWCA which includes a discount on many art classes, summer art camp and in our shop for the business owner's immediate family
- Business thanked (hyperlink included) in our emailed newsletter all year long (average of 36 emails annually sent to 2,500+ neighbors) and social media -- exposure to many thousands over the course of the year!
- Businesses will be individually thanked and highlighted in our social media and in our newsletter. Our social media and newsletter reaches 10,000+ people in our community each month.
- Business listing on our MWCA website at appropriate level for 2024
- Each sponsor will also receive two tickets to both events
- Door sticker that displays your business' support for MWCA & local art
- Enthusiast and above level are show sponsors.
- **Great feeling for supporting a good thing! – Yes!**

WHY SPONSOR MWCA? WE PROVIDE YOU:

- *the unique opportunity to connect with our community,*
- *a new path to build brand awareness with our positive messages of art, beauty & outreach to our community,*
- *a vital way to show your company's support of an important community cause: the healing nature and beauty of local art!*

*Our events reach across all segments of our community and provide a fun, entertaining and engaging way for you to show your support for our vibrant local arts community here in Monroe and Walton County. **THANK YOU for your consideration!***

~~~~ 2024 TOAST TO THE ARTS & GARDEN TOUR SPONSOR LEVELS ~~~~

As a thank you bonus, you will also be included as a 2024 Annual Business Sponsor

- **CONTRIBUTOR: \$250** ALL benefits listed above plus one MWCA tote
- **SUPPORTER: \$500** All of the benefits listed above at the Contributor Level plus **1 Show Sponsorship** and corresponding recognition in the Gallery, on our website, posters and social media and during the reception
- **ENTHUSIAST: \$1,000** All the benefits listed at the Supporter Level + Sponsorship of **2 Gallery Shows**
- **INNOVATOR: \$2,500** All the benefits listed at the Enthusiast Level + Sponsorship of **3 Gallery Shows**
- **BENEFACTOR: \$5,000** All the benefits listed at the Benefactor Level + Sponsorship of **4 Gallery Shows**

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"TOAST AND TOUR" ONLY SPONSOR \$100 (Benefits: your business will be recognized once in our social media and newsletter and you'll receive one ticket to each event)

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SILENT AUCTION DONATION: In lieu of or in addition to a Business Sponsorship listed above, your business may choose to donate an item or gift certificate to our SILENT AUCTION held on April 26 at **A Toast to the Arts**. Benefits: Your business will be listed on the Auction Bid Form and will be recognized in our social media and newsletter. We're looking for all price points – large and small! If you check this, we will be in touch soon!

Please complete the following information and return this form and check payable to **MWCA, PO BOX 125, Monroe, Ga 30655**. Call 770-207-8937 if you'd like to pay by credit card over the phone **or** we can send you an invoice to pay online. **DEADLINE: March 31, 2024.**

Company Name: _____

Company Address: _____

City/State/Zip _____

Contact Name: _____ Contact Phone #: _____

Contact Email: _____

- CONTRIBUTOR \$250
- SUPPORTER \$500
- ENTHUSIAST \$1,000
- INNOVATOR \$2,500
- BENEFACTOR \$5,000

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 TOAST AND TOUR ONLY SPONSOR \$100

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 SILENT AUCTION DONATION – PLEASE LIST:

Send your logo and a three-to-five sentence description of your business to hope@monroeartguild.org by 3/31/2024. Thank you!

